



Impact,
295 Hagey Blvd., Suite 240
Waterloo, ON, N2L 6R5
Facsimile: (519) 747-7287
www.impact.org

A m b i t i o n . P a s s i o n . D e t e r m i n a t i o n _____

PRESS RELEASE / MEDIA

ADVISORY

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FOR MORE INFORMATION

Stephen Siu	Anish Bhavsar
Initiative Lead,	Associate, Impact
Impact Expo	Expo
(416) 996-7748	(647) 881-7839
stephen.siu@impact.org	anish.bhavsar@impact.org

Impact Expo to take over University of Waterloo Campus

Waterloo, ON – On September 29th, Impact Entrepreneurship Group & 2000 students are hitting the University of Waterloo campus by storm for Impact Expo. In its second year, Impact Expo is a free one day conference and exhibition. As a part of Communitech's Entrepreneurship Week and the University of Waterloo's 50th Anniversary celebrations, Impact Expo is the perfect event for up-and-coming leaders and entrepreneurs to attend.

The Impact Expo will feature a series of keynote speakers ranging from corporate executives to distinguished professors. This year's presenters include Gerry Remers, the CEO of Christie Digital, Tim Jackson, Partner at TechCapital, and Glenn Egan, Managing Director of Telecommunications from Business Development Canada.

The themes for this year's Impact Expo are business and technology innovation, booming markets, and cutting-edge research topics. Discussions will centre around career planning, soft skills development, and corporate cultures. Most importantly, business leaders will share their insights into entrepreneurship, leadership, and networking.

Impact Expo will run from **10:30am - 5:00pm** on Saturday September 29th. It will be held concurrently in the **Student Life Centre (SLC) and Math & Computing Building (MC)** on the University of Waterloo campus.

Impact would like to like to take this opportunity to thank our sponsors – Bell Canada, Deloitte, IBM, Ontario Centre of Excellence, University of Waterloo, Bereskin & Parr, BLG, FEDS, Infusion Development, Miller Thomson LLP, Sun Microsystems, TechCapital Partners, CGA, James Perly Consulting, and SYBASE.

More details about Impact Expo can be found online, at www.expo.impact.org or by contacting public.relations@impact.org

About Impact

Impact is a student-run, non-profit organization dedicated to promoting entrepreneurship and leadership in Canada. Consisting of over 100 student volunteers nationwide, Impact hosts national and regional conferences, competitions and networking events that bring together 5,000 of the top high school and post-secondary students each year. For more on Impact, please visit www.impact.org



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