



Impact
295 Hagey Blvd., Suite 240
Waterloo, ON, N2L 6R5
Facsimile: (519) 747-7287
www.impact.org

MEDIA ADVISORY

Craig Kielburger speaks at the Impact Leadership Conference 2007

What: Nobel Prize nominee Craig Kielburger and founder of Free The Children will address 500 student leaders at the Impact Leadership Conference on the topic of social entrepreneurship. Craig's organization has initiated projects all over the world, opening more than 100 schools and rehabilitation centres for enslaved and exploited children. The 4th annual Impact Leadership Conference event is organized by the Impact Entrepreneurship Group and will bring together students from across Canada who possess 21-century business skills and have a passion for entrepreneurship, leadership and innovation.

Why: Meet the future business leaders of Canada who aren't waiting on the sidelines. They are taking it upon themselves to learn how to build a stronger Canada that will remain competitive in the global economy.

When: Saturday, November 10th, 2007
Impact Conference: 10:00AM-10:00PM

Where: Impact Conference
Sheraton Centre Toronto
123 Queen Street West, Toronto, ON

Who: Debora Jensen, VP, Dell Canada
Sabrina Jalees, Comedian, Dancer, Actor & Writer
Richard St. John, Founder & President, St. John Group
Catherine Ann, Founder, Consumer Connection

About the Impact Entrepreneurship Group

Impact is a non-profit, student-run organization dedicated to encouraging an entrepreneurial spirit among youth in Canada and becoming a starting point for youth interested in learning about entrepreneurship. More information is available online, www.impact.org.

To request a media pass or arrange an interview, please contact:

Simon Wong, Public Relations Director
simon.wong@impact.org | Tel: (416) 876-4822

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